

A STATE OF MINDS

The Campaign for West Virginia University



Investing in the School of Medicine



THE WVU SCHOOL OF MEDICINE: WEST VIRGINIA'S GREATEST FORCE FOR HEALTH

At a crucial moment in each generation, the people who care most about West Virginia and West Virginia University have invested time, talent, and treasure to bring the WVU School of Medicine to a higher level of service and achievement. In the 1950s, the citizens of West Virginia built the state's first 4-year medical school with a penny-a-bottle tax on soft drinks. Thirty years later, an \$8 million gift from Hazel Ruby McQuain launched construction of the state's premier academic medical facility. Since then, the generosity of WVU alumni and friends has created programs, established scholarships, and endowed chairs that move the art of teaching forward and attract distinguished faculty to West Virginia University.

Now, as Ruby Memorial Hospital and other WVU healthcare facilities expand to meet patient demand, the WVU School of

Medicine finds itself in a similar period of growth and opportunity, relying once again on the transformational power of philanthropy to invigorate its academic mission and strengthen its invaluable legacy.

The origins of the WVU School of Medicine, more than a century ago, were in a small, wooden anatomy building within walking distance of Woodburn Hall. Today, the medical center complex in Morgantown covers more than a million square feet of classroom, research, and clinical space. More than 7,000 physicians and thousands of other health professionals have graduated from the WVU School of Medicine since its inception. The School sponsors 50 residency training programs, half of which exist nowhere else in the state. Many of the more than 400 interns, residents, and fellows being trained here today will remain in West Virginia to deliver



babies, diagnose life-threatening disease, and provide care for the chronically ill, contributing in countless other ways to the state's overall well-being. Likewise, the WVU School of Medicine's regional campuses in Charleston and Martinsburg, closely linked to WVU's network of faculty and community health providers, are bringing medical education, residency training, research, and advanced care to all parts of the state.

A TRAJECTORY OF SUCCESS



A good medical education awakens the desire to alleviate suffering and change the world. The WVU School of Medicine in the 21st century is a statewide force for good health with a national reputation for excellence and a global presence. It stands at the heart of the University's efforts to serve the state of

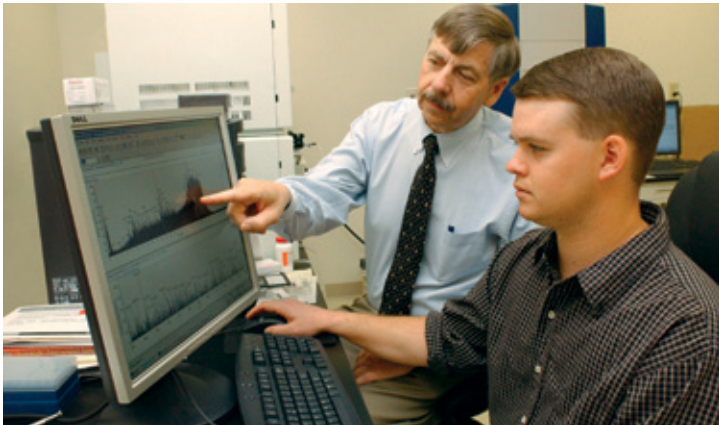
West Virginia, improve lives through research and outreach, and educate health professionals and scientists who will change the world.

The WVU School of Medicine faculty share what they know and teach by example. Students work together, learning from their professors and each other. The classrooms, research laboratories, and academic facilities we propose reflect a commitment to interdisciplinary training and collaboration with our Health Sciences colleagues and academic partners across the University. The WVU School of Medicine also provides the clinical foundation for a billion-dollar-a-year network of hospitals and health institutions that serves people throughout the region and creates thousands of jobs.

The WVU School of Medicine improves lives through research and educates health professionals and scientists who will change the world.



PRIORITIES FOR TOMORROW



Scholarships

Nearly 3,000 students apply to the WVU School of Medicine each year. Some are the first in their families to attend college. For them and many prospective students, the skyrocketing cost of attending medical school, along with the prospect of six-figure debt, makes the WVU promise—the opportunity to reach one’s full potential—seem unattainable.



Every year WVU loses some of the state’s best students—and future physicians—because the University cannot compete with the amount of scholarship support other medical schools can offer. Scholarship gifts mean the daughters and sons of West Virginia can attend WVU without amassing huge debt. With your help, our best and brightest students can choose a career in

medicine independent of financial concerns, and can choose to remain in West Virginia.

Investment Total: \$20 Million

Education

The WVU School of Medicine competes with institutions across the country for the best academic instructors. Endowed chairs and professorships, the gold standard of academic medicine, give us a powerful edge. They entice highly sought-after faculty with the promise of continuing support for their unique clinical programs and life-saving research. Private support for endowed positions will help WVU attract outstanding teachers and researchers whose skills will help solve West Virginia’s most pressing health problems and extend that knowledge to people worldwide.

Investment Total: \$16.5 Million



Health and Disease Management

A landscape that inspires poets, the West Virginia hills also create barriers that limit access and exacerbate illness. The WVU School of Medicine, however, envisions a West Virginia where children are healthy, quality care is accessible, and the state's economy prospers through innovation and the healthy habits of a productive workforce. With your financial help, School of Medicine faculty will advance the fight against diseases such as cancer, Alzheimer's, diabetes, heart disease, and other afflictions that disproportionately affect the state's 1.8 million residents.

Reducing health disparities in West Virginia is an opportunity and an obligation. Your gifts will help WVU provide excellent patient care,

train the next generation of physicians, and attract the most promising researchers to WVU, where they can pioneer new programs, develop more effective drugs, and invent novel medical devices that change lives and create economic opportunity. Likewise, research collaboration between WVU and private industry has the potential to fuel the state's economic engine, disseminating knowledge, solutions, and hope to people across the globe.

Investment Total: \$93.4 Million

Children's Health

Our children are our future. It's that simple. Every dollar we invest in West Virginia's children will determine their future—and ours. Today, West Virginia's children often lead the nation in poor health due to obesity, diabetes, illnesses

resulting from low birth weight, and more. The WVU School of Medicine envisions a future where improving children's health transforms the state's healthcare and economic destiny.

A place that puts kids first means no child in West Virginia has to leave the state for care. Private support is needed to attract more pediatric specialists, to pay for cutting-edge research, and to fund rural health clinics. Support is also necessary to build much-needed pediatric facilities that complement the expansion plans of mission-critical WVU Children's Hospital, which houses the largest group of pediatric physicians and surgeons dedicated to the care of children and adolescents in West Virginia.

Investment Total: \$20 Million

“The knowledge we discover and the innovations we pioneer at the WVU School of Medicine benefit people across the country and around the world. By supporting our work you will help us help people everywhere.”

— Arthur J. Ross III, Dean



A STATE OF MINDS: CREATING HEALTHCARE LEADERS FOR TOMORROW



The people of West Virginia have great faith in us, and we are devoted to them. The WVU School of Medicine is ranked 9th in the nation for rural medicine and 52nd for primary care in *U.S. News & World Report's* 2013 edition of "America's Best Graduate Schools." This is the only medical school in America that requires students to complete 100 hours of community service before they graduate.

Everything we do is focused on transforming lives and eliminating health disparities, thereby improving the health and wellness of West Virginians. The knowledge we discover and the innovations we pioneer benefit people across the country and around the world. By supporting our work, you will help us help people everywhere. If you are grateful for what WVU has given you, or how WVU has affected your community, are

optimistic about the future, and believe that, together, we can lead the way to a healthier West Virginia, we ask you to contribute to *A State of Minds: The Campaign for West Virginia's University*.

Think of the opportunities you were given as a University graduate. Think of the care you or a loved one received as a patient. Then, give back as generously as you can. The people of West Virginia and, indeed, those around the world are depending on you. *A State of Minds: The Campaign for West Virginia's University* is your opportunity to make a direct and lasting contribution to the work of the WVU School of Medicine and the health of thousands by investing in scholarships and education, health and disease management, and the health of our children.

Arthur J. Ross III, M.D., M.B.A.
Dean



WVU HEALTH SCIENCES CENTER

The WVU Health Sciences Center is West Virginia's healthcare, education, and research linchpin. Dedicated to serving our state and our world by transforming lives and eliminating health disparities, we are poised to enhance the well-being and quality of life in West Virginia and beyond.

As an integral part of *A State of Minds: The Campaign for West Virginia's University*, your support for the WVU Health Sciences Center is about investing in the values, intellect, and commitment that define one of the most exciting academic medical centers in the country. The WVU HSC will drive national and global dialogue on healing, teaching, and discovery for decades to come.

West Virginia University is an Equal Opportunity/Affirmative Action Institution.



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School of Medicine

P.O. Box 9100 | Morgantown, WV 26506-9600 | 304-293-3980 | www.hsc.wvu.edu/som

