

SexEx Rural: *The Newsletter*

Newsletter Issue #1

Fall 2019

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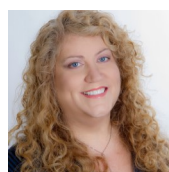


*Image courtesy of
Huemanity Marketing*

Getting Started

We are excited to begin work on our app-delivered training to teach key personnel in rural areas to identify and report child sex trafficking and exploitation. For this first phase of the project we're developing two prototype training modules specifically for frontline staff at WV county health departments. Rural healthcare providers are uniquely positioned to come in direct contact with a child being trafficked. Many West Virginians receive healthcare services at their local health departments, and our aim is to provide staff including providers, front-desk staff, and WIC staff with the skills needed to spot sex trafficking in children and to seek help.

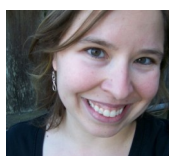
Meet the Team



Tamara Kuhn, MA: Tamara is a Research Scientist and Vice President of **dfusion**, and is the lead Principal Investigator. Her expertise is in designing and programming health and behavioral science-related technology.



Pamela Anderson, PhD: Pam is a Senior Research Associate with **ETR Associates** and is a Co-Principal Investigator. She specializes in adolescent development with particular expertise in sexual exploitation.



Amie Ashcraft, PhD, MPH: Amie is a Research Assistant Professor at **West Virginia University** and is a Co-Principal Investigator. Her work is in adolescent sexual health and risk reduction.

Project Timeline

Our project year runs from Oct. 1, 2019 to Sept. 30, 2020.

MONTH ►	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20
▼TASK												
Formative Research	■	■										
Training Curriculum Development		■	■	■	■	■						
Resource Center				■	■	■						
Technology Development	■	■	■	■	■	■	■	■				
Usability Testing									■			
Pilot Evaluation										■	■	
Analysis and Reporting											■	■

Project Partners

Training content will be created in consultation with:

Angie Conn - a trafficking survivor and an advocate for trafficked children and children at risk for trafficking

Deborah Pembroke - conducts community outreach and education on human trafficking for the Monterrey County Rape Crisis Center (CA)

Cortney Simmons - an educational outreach specialist who co-chairs the training committee for the WV Human Trafficking Task Force

Justin Parker - educational support manager with Foster Youth Services Coordinating Program in Monterrey County, CA

Video Content created in consultation with:

WVU LaunchLab



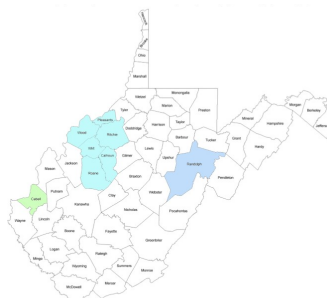
Usability and pilot testing in partnership with the following WV county health departments:

Randolph-Elkins Health

Cabell-Huntington

Mid-Ohio Valley

(serving Calhoun, Pleasants, Ritchie, Roane, Wirt, and Wood counties)



Human Trafficking and Sexual Exploitation Facts:

- Trafficking is a type of modern slavery.
- In the U.S. it is estimated that between 100,000 to 150,000 people—mainly women and children—are kept in slavery.
- Sex trafficking is the most common form of human trafficking in the U.S.

(Source: Trafficking in Persons Report, 2012)

Contact Us

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Questions? Comments?
Contact Dr. Amie Ashcraft:
amashcraft@hsc.wvu.edu